

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4255853
<b>Application Number:</b>	10767050
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4805
<b>Title of Invention:</b>	System for automatically selling and purchasing highly targeted and dynamic advertising impressions using a mixture of price metrics
<b>First Named Inventor/Applicant Name:</b>	Eduardo F. Llach
<b>Customer Number:</b>	28960
<b>Filer:</b>	Jonathan O Owens
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	SRCH-00101
<b>Receipt Date:</b>	07-NOV-2008
<b>Filing Date:</b>	28-JAN-2004
<b>Time Stamp:</b>	19:14:03
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$742
RAM confirmation Number	3681
Deposit Account	081275
Authorized User	OWENS,JONATHAN O.

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	RCE_form_SB_30e_11_7_2008.pdf	765221 80dd924f8f824ed0b9ca4866c71600b602337ad1	no	3

### Warnings:

### Information:

2		Response_11_07_2008.pdf	63322 89fcded059fdcf55aa3ac4ec79c29959b9243785	yes	14
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### Multipart Description/PDF files in .zip description

Document Description	Start	End
Amendment Submitted/Entered with Filing of CPA/RCE	1	8
Applicant Arguments/Remarks Made in an Amendment	9	14

### Warnings:

### Information:

3	Fee Worksheet (PTO-06)	fee-info.pdf	34607 3924df21bc3d8cb2af469ee536f6c51aa75ff843	no	2
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### Warnings:

### Information:

Total Files Size (in bytes):	863150
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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.